

Sales Operational Bundle for Infor A+

Improve customer engagement with daily actionable insights

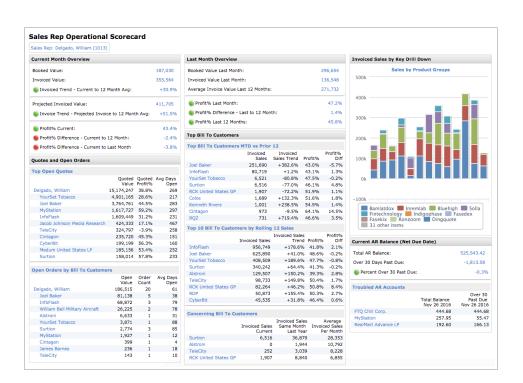
MITS Distributor Analytics' Sales Operational Bundle gives your sales team the daily insights they need to better engage customers and manage their territory. This bundle makes it easy for your sales reps to see if they are on target for meeting bookings, invoicing, and gross profit goals, and to identify and prioritize the activities that will help them achieve their targets.

The Sales Operational Bundle includes three new operational scorecards (Bill To Customer, Ship To Customer, and Sales Rep) and three new supporting modules (Open Quotes, Open Orders, Bookings).*

*Bundle Requirements: You must be on Discover 10.2.0 (or above) and have MITS standard Sales Analysis Module installed in order to use the Sales Operational Bundle. While the standard Accounts Receivable Analysis Module is not required, if you do not have it you will not see the AR sections on the three scorecards that come with this Bundle.

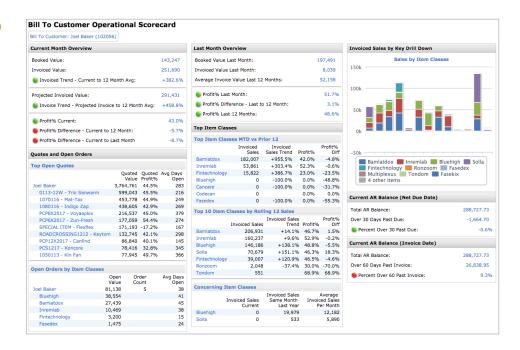
KEY QUESTIONS ANSWERED

- Are my bookings and invoicing on track for the month, and how does this compare to my 12-month invoicing average?
- Which customers have the highest open quote value and associated gross profit percentage?
- How are my big accounts doing, and which accounts do I need to be concerned about?
- How should I prioritize my calls and activities for today?



KEY QUESTIONS ANSWERED

- What do bookings and invoicing look like month-todate (MTD) for this customer, and how does that compare to their 12-month invoicing averages?
- How do sales and associated gross profit percentages look for their top product groups MTD versus the prior 12 months?
- Which products did they buy at this same time last year that they are not buying this month?



OPEN QUOTES MODULE

This module captures orders that have been quoted but not yet booked.

Drill-Downs Columns Bill To Customer Average Days Open/Line Bill To Customer Type Average Open Profit/Line Default Item Vendor Average Profit/Open Quote Item Average Quote Amount/Line Item Class Average Quote Amount/Open Quote Sales Rep Line Count Ship To Customer Open Cost Warehouse Open Profit Open Profit Percentage Open Quote Amount Open Quote Count Units Open

OPEN ORDERS MODULE

This module captures orders that have been booked and not yet fulfilled.

Drill-Downs	Columns	
 Bill To Customer Bill To Customer Type Default Item Vendor Order Order Status Item Item Class ABC Code Sales Rep Ship To Customer Warehouse Order Taker 	 Average Days Late/Late Line Average Days Open/Line Average Profit/Open Line Average Profit/Open Order Average Value/Open Line Average Value/Open Order Late Line Count Late Order Count Line Count Open Cost Open Order Count Open Profit 	 Open Profit Percentage Open Value Units Late Units Open Units Ordered

BOOKINGS MODULE

This module captures orders that have been booked but not yet invoiced. It includes 300+ Reports and the Bookings Dashboard.

Drill-Downs	Columns
 Bill To Customer Bill To Customer Type Default Item Vendor Item Item Class Sales Rep Ship To Customer Warehouse Order Taker 	 Average Bookings/Line Average Profit/Line Average Profit/Order Bookings Cost Line Count Order Count Profit Profit Percentage Units Ordered

About MITS

MITS helps hundreds of distributors and manufacturers leverage the data in their ERP and other business systems to make better decisions, every day and at every level of their organization. Established in 1996, MITS' interactive reporting and business intelligence software combines industry best practices with the flexibility to meet the unique needs of every customer. From standard to custom reports, dashboards and scorecards, MITS drives sales growth, profitability, and operational efficiency for competitive advantage.

MITS

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